

Product Title: Leash and Zip Line Combo

Web:

It's nice to be one of those lucky dog owners. The kind who's pup love's nothing more than to get in the car and go. But let's be sensible, not every traveler is perfect and some can be pretty finicky. When it comes down to it, our sensible side also knows it's best to keep Fido restrained while driving – for his safety and the safety of others.

Inspired by a dog run, the Leash and Zip Line Combo™ allows back and forth plus sit and stand movement, but also provides security for those unexpected driving moments we'd rather not think about. Incorporate with your Tru-Fit Smart Harness, and this system is one smooth running machine; making it super easy to get on the road with your pup. The leash easily connects and disconnects from the zip line when getting in or out of the car...which means instant transition from vehicle restraint to walking lead (yeah, we think of everything).

The Leash and Zip Line Combo is endlessly versatile and can be used between any two fixed points in a vehicle. Here is a happy and safe solution for everyone who agrees it's more fun to make the trip together.

- 1) Zip from place to place with Fido with ease and security.

Benefits:

- Package includes zip-line, leash and teather
- Zip-Line can be used between any two fixed points in the vehicle
- Works with all vehicle seatbelts
- Dog cannot jump from vehicle when door is opened
- Tru-Fit Smart Harness sold separately

Product Title: Auto Zip-Line

Web:

It's nice to be one of those lucky dog owners. The kind who's pup love's nothing more than to get in the car and go. But let's be sensible, not every traveler is perfect and some can be pretty finicky. When it comes down to it, our sensible side also knows it's best to keep Fido restrained while driving – for his safety and the safety of others.

Inspired by a dog run, the Auto Zip Line™ allows back and forth plus sit and stand movement, but also provides security for those unexpected driving moments we'd rather not think about. A smooth running machine, this harness, leash and zip-line system make it super easy to get on the road with your pup. The leash easily connects and disconnects from the zip line when getting in or out of the car...which means instant transition from vehicle restraint to walking lead (yeah, we think of everything).

The Auto Zip Line is endlessly versatile and can be used between any two fixed points in a vehicle. Here is a happy and safe solution for everyone who agrees it's more fun to make the trip together.

- 1) Zip from place to place with Fido with ease and security.

Benefits:

- Package includes zip-line, leash/teather and Tru-Fit Smart Harness
- Works with all vehicle seatbelts
- Zip-Line can be used between any two fixed points in the vehicle
- More convenient to get the dog in and out of the car, harness is great for walking or riding
- Dog cannot jump out of car when door is opened

Product Title: Back Seat Barrier

Web:

Shield that arm rest! We know what it's like to drive while trying to fend off a furry head; or whole furry body for that matter. Never mind the beating the front of your car takes, like when you run into the store and come back to find you know who drooling on the steering wheel.

Here is where the Backseat Barrier™ comes in. Super stylish, this cloth barrier attaches to the back of your front seats creating a soft wall between you and Fido...blocking that little space above your center console. He can still sit and peer through the mesh top; you can even reach back for a scratch if necessary. Most importantly this barrier helps to keep you distraction free while driving, and keeps your pup safely out of the front of the car.

Like all of our products, this one is versatile and simple to install and remove. See for yourself how just a tiny bit of separation makes you a better puppy parent and driver. Check out some of the other great features below - it even has a cup holder!

- 1) Travel with a shield. Keep Fido in his place with the Back Seat Barrier.
- 2) Help separate the driver from the distraction, keep Fido safe in the back.
- 3) It can be left in place even for those rare times when Fido stays home and a person needs to use the backseat.

Benefits:

- Protects passengers and cargo from roaming dogs
- Protects dog from launching forward during quick stops
- No need to remove when passengers or cargo are in backseat
- Front seat stays clean of dog hair
- Universal fit for most vehicles from a compact to a SUV (does not accommodate 2 door cars or minivans)
- Simple installation / removal
- Cup holder
- Storage pocket

Product Title: Collaps-A-Bowl

Web:

Everyone needs water and nourishment while traveling, especially your pup. If you're always on the go like us, you know how important a little thing like a travel dog bowl can be. Whether you have been driving for a few hours or have been hiking a tricky trail...you want something sturdy and easy for Fido to get the water or food he needs. Not to mention it must be travel friendly, i.e. I have so much stuff to fit in my car/pack the last thing I want to worry about is a heavy, dirty, dog bowl...

Solution – our soft, sturdy, dishwasher friendly and multi-award winning Collaps-A-Bowl. Barely an inch thick when collapsed, this bowl pops up and can be used anywhere.. it will even fit right into a doggie backpack. The great accordion like design and sturdy bottom make it one of the best travel bowls on the market. And when you get back from your long journey together it is super easy to throw in the dishwasher or quickly hand wash, so you can spend a little more time relaxing and reminiscing about the great trip you just had. With three different colors to choose from this travel bowl is even sharp enough to double in the kitchen, what's not to love?

Catalog/Print: Barely an inch thick when collapsed, this award winning bowl pops up and can be used anywhere. The great accordion like design and sturdy bottom make it one of the best selling travel bowls on the market.

Benefits:

- Dishwasher safe
- Holds 24 fl oz
- Collapses to a slim .875 x 6 inches
- Expands to 3.5 x 6 inches
- BPA Free
- Made of food grade silicone

Product Title: CoPilot Seat Cover

Web Copy:

Whether it is spilled coffee or muddy footprints, there is always good reason to keep your front seats covered. If you're like us, you need an everyday seat cover that can withstand some serious abuse – especially if you are toting around more than just a messy Fido.

The Co-Pilot Seat Cover will not only cover the front of your seats in style, but it also has the back covered as well (for times when little feet won't stop kicking from the car seat or an unexpected wet dog shakedown takes place). At the bottom of the seat cover you will also find a couple of convenient storage pockets - great for wallets, phones, doggie bags, etc.

Match the Co-Pilot Seat Cover with our Khaki Wander Hammock or Bench Seat Cover and Cargo Cape and you've got your whole vehicle ready for anything you come across on the road ahead...including lots and lots of dog slobber.

Catalog: The perfect vehicle accessory to keep your car seats in showroom condition. Its overall design offers a snug fit and provides complete protection from muddy paws, dog hair and odors.

Benefits:

- 2 integrated pockets for storage
- Waterproof, washable & stain resistant
- Rugged construction stands up to abuse
- Easy to install and remove
- Covers front and back of seat
- Use with restraint system is recommended

Product Title: Skybox Booster Seat

Web:

Take a load off while driving – and put it in its own special seat. All too often we see those little pups riding in people’s laps; happy, head out the window, tail wagging with excitement. But this just in...mini Fido in your lap is not a safe way to drive.

Instead put them in their very own plush space, where they can enjoy a nice window view; while tethered to the seat of course. In the front or in the back, your pup is just a safe reach away. You can focus a little more energy on the road with a little less cute puppy distraction. Mini Fido can enjoy his seat, riding in complete and comfy luxury while smiling at the other drivers. This is definitely a win-win for all parties involved! See below for more cool features and benefits.

Benefits:

- Holds up to 30 lbs
- Washable padded liner keeps seat fresh and clean
- Metal supports for structural integrity
- Collapsible for easy storage when not in use
- Universal fit, quick and secure installation
- Can be used in front or rear seats
- Adjustable tether easily attaches to any dog harness and keeps them in their seat
- Recommended use with the Kurgo Tru-Fit Smart Harness (sold separately)
- Made of 600d Polyester, steel frame, Poly Fleece liner

Product Title: Tru-Fit Smart Harness

Web:

If you are anything like the crew around here, you and Fido may have a little bit of an accessories problem; all things you need of course. Doggie backpack for hiking, flashy collars and leashes, and maybe even a dog shirt that reads 'I love my Mom' ... the list goes on. But what about an everyday harness? Because you and Fido go everywhere together you need something versatile, that is designed for walking and as a car restraint ... something that will make every step of any trip convenient, comfortable and controlled.

The Tru-fit Smart Harness does just this – oh... and lots more. The harness is quick and easy to put on, simply slip it over your dog's head and then clip around the midsection. The 5 different adjustments provide nearly a custom fit and the chest pad makes sure even if Fido misbehaves on the walk or in the car he can be controlled. The harness comes in a bunch of great new trendy colors, guaranteed to fit all of Fido's wacky personalities. Great style, functional and safe... you know you want one, and so does Fido.

Catalog/Print:

Travel in comfortable style. Whether walking or riding, this harness will keep Fido secure and you in control.

Benefits:

- Overhead design facilitates ease of use
- Metal hardware for strength and durability
- Five adjustment points, and broad padded chest plate for a perfect fit on all shapes and sizes
- Protects dogs, drivers and passengers on the road
- Can be safely used with any vehicle seatbelt or the Kurgo Leash and Zip Line Combo
- Includes a seat belt loop

Product Title: Wander Bowl

Header: Stylish Eats and Hydration

Main Copy: Are you searching for a soft dog bowl for travelling, but haven't yet found something with a touch of style for your pooch? Kurgo has designed the Wander line of bowls for dogs and owners on the go who want more than just functionality. The Wander water and food bowls are made with authentic seat belt material plus a double ply waterproof interior. They will last for years and look great every time you use them.

Medium Copy: These stylish water and food bowls are made with seatbelt material, and lined with a double ply waterproof interior. Perfect for the dog and owner on the go.

Short Copy: Collapsible food and water bowls made with a stylish seatbelt weave. Perfect for the dog and owner on the go.

Benefits:

- Built to hold strong even when Fido accidentally bumps the bowl
- Seatbelt material matches your vehicles interior
- Food bowl has drawstring top closure
- Food bowl holds 6 cups / Water bowl holds 65 oz

Product Title: Wander Carrier

Header: Get a handle on your pooch

Main Copy: Bringing a small dog on an errand or on a long trip doesn't have to feel limiting or challenging. Now with Kurgo's Wander Carrier™ it can be easier than ever for the dog and owner. The padded adjustable shoulder strap makes the Wander Carrier easy to carry and the padded mesh interior makes it a comfortable spot for Fido to take in the views. This carrier has it all.

Short Copy: This easy to transport carrier makes it easier to bring small dogs on errands or road trips.

New: Making it easier than ever to bring Fido along on very adventure.

Benefits:

- Adjustable, removable shoulder strap
- Interior tether provides secure attachment to harness (harness sold separately)
- Collapsible and expandable
- Side pockets for extra storage
- Can be buckled into seatbelt
- For dogs and cats up to 18lbs ~ 17" long & 11" high

Product Title: Wander Collar

Header: Wander anywhere with our Kurgo Wander Collar and its unique twist of utility.

Main Copy: The new Kurgo Wander Collar combines stylish simplicity with strength and durability. As the one item your pup wears everyday you want it to convey a sense of style, but you also want a reliable, comfortable product as well. The Kurgo Wander Collar offers just that with its double lined, fully adjustable collar, adorned with a stamped steel dog-tag and leash ring and Kurgo stamped steel slide. The Kurgo Wander Collar is now available in all of Kurgo's signature colors and can easily be paired with a matching Kurgo Wander Leash.

Medium Copy: The new Kurgo Wander Collar combines stylish simplicity with strength and durability. As the one item your pup wears every day we have made sure that our collar is comfortable and useful with an integrated steel stamped bottle opener and tag holder.

Short Copy: The new Kurgo Wander Collar combines stylish simplicity with a unique twist of utility.

Benefits:

- Custom Stamped steel slide and bottle opener/ID tag holder
- Decorated with grosgrain ribbon overlay
- Nylon webbing
- UTX – Wienerlock Buckle
- Machine Washable
- Matches Kurgo leashes and harnesses

Product Title: Wander Hammock

WEB:

Who could say no to a pair of soft floppy ears and droopy eyes? Who could bear to leave that sad furry face behind? Not us. Even if it means slobber on your leather arm rest, muddy footprints everywhere and dog hair smushed so deep into your car's seats that they start to take on a new color.

So we developed a solution for this dirty problem. Whether you drive a shiny new one or are holding on to that old zippy little four door (which may not be so easy on the eyes, but gets amazing gas mileage) the Wander Hammock is your car's new best friend.

Save a few dollars on interior cleaning and seat repair. Cover up and protect the front and back of your seats with this simple waterproof hammock design, while keeping Fido safely confined in his area – not in your lap – or shifting you into park while you are driving down the highway – or falling to the floor – or licking and jumping on your passengers. Check out the other great features below that make this one a must have. We won't steer you wrong.

Catalog: Protect your seats with this simple waterproof hammock design, while keeping Fido safely confined in his area.

Benefits:

- Six attachment points to keep Hammock in place
- Can be used as a hammock to keep your dog from falling to the floor during quick stops or just a simple seat cover
- Waterproof, washable and Stain Resistant
- Easy seatbelt and child latch access via Velcro openings
- Easy to install and remove
- Made of a 600d polyester with a PVC backing
- Includes water bottle and travel case, not to mention a great little dog design extra
- Available in Khaki or Black

Product Title: Winga

Header: A new twist on the classic fetch.

Main Copy: Dogs love the game of fetch. The Kurgo Winga is a fabulous new take on an old concept, offering an engaging way to play and enjoy time outside with your dog. The Winga is a disc that can be thrown up to 200 feet. It is great in any field, playground or park. Get out and run, jump and play with Kurgo.

Medium Copy: Dogs love the game of fetch. The Kurgo Winga is a fabulous new take on an old concept, offering an engaging way to play and enjoy time outside with your dog.

New: A new take on an old concept, offering an engaging way to play and enjoy time outside with your dog. The disc can be thrown up to 200 feet to give your dog maximum exercise.

Short Copy: A fabulous new take on the old concept of fetch with your dog.

Benefits:

- Made of durable non-toxic materials
- Discs float
- Flies up to 200 feet
- Starter Kit comes with one thrower and 2 discs

Product Title: Wander Pack

Header: Fido is packed and ready for anything

Main Copy: Get your dog prepared for a hike on the trails or trip around town. The Kurgo Wander Pack is built strong to withstand rugged outdoor conditions yet functional for a day trip. Most importantly, Veterinarians and trainers recommend packs because they let your pup feel helpful and get extra exercise at the same time.

The ergonomic padded spine support contours to the dog's back for a comfortable fit and provides weight distribution for the two saddlebags. The saddlebags offer space to store all of your canines travel essentials such as food, treats, toys, first-aid supplies and travel bowls.

Medium Copy: Get Fido packed up and ready to go with this lightweight, built tough, universal fit pack. Great for everyday use or more aggressive backpacking adventures.

Short Copy: Get your dog prepared for a hike on the trails or trip around town.

Benefits:

- One SKU - adjusts to accommodate dogs 30 - 85 lbs
- Multiple reflective strips for increased safety from all angles
- Rear mounted leash hook for added control
- Unique ASB (Adjustable Saddle Bag™) system achieves a customized fit for your dog
- Water resistant

Product Title: Wander Bed

Header: A comfortable home away from home for your four legged travel companion

Main Copy: We had trouble finding a stylish, high quality and compact dog bed that excited us to bring on forays with Fido. So we developed the Kurgo Wander Bed, complete with plenty of travel friendly features. It has a Rufftex™ bottom to keep it from slipping around in the car, a plush fleece top for comfort, and a hidden pocket to hold something that reminds Fido of home. The bed rolls up in seconds and is easy to tote with its built-in handle. It's a bed you will be excited to roll out for Fido wherever you may find yourselves.

You can be sure you are getting the best with Kurgo, because we have been developing award winning products for years to help owners and their dogs get out and enjoy life together.

Medium Copy: Far from your ordinary dog bed, the Kurgo Wander Bed has a compact, travel friendly design, with a plush colorful fleece top and durable underside that makes it great for use in any location. The bed rolls up in seconds and has a conveniently placed handle for easy toting. We bet once you use it you will never leave home without it again.

Short Copy: The Kurgo Wander Bed creates a stylish home away from home for your four legged travel companion. It is a bed you will be excited to roll out for Fido wherever you may find yourselves.

Catalog: A stylish home away from home for your four legged travel companion. It is a bed you will be excited to roll out for Fido wherever you may find yourselves.

Benefits:

- Rolls up in seconds, with easy handle for toting
- Hidden YKK zipper pocket for items that smell like home
- Waterproof Rufftex™ non-slip bottom
- Recycled Polygo™ fleece top for comfort
- Machine washable

Product: Kurgo Quantum Leash

Header: Designed for the active dog owner on the go.

Regular Copy: The Kurgo Quantum Leash encompasses everything you are looking for in a dog walking restraint. With too many uses to count, this is one leash that no active dog owner should go without! Fully extended the Kurgo Quantum goes from a 6 foot long lead to a shoulder or waist leash, to a double dog walker. With a simple carabineer adjustment the Kurgo Quantum Leash easily switches styles depending on your activity. A floating padded handle provides its walker with the utmost comfort and support in every configuration. Try a Kurgo Quantum today and we promise you will never use a regular dog leash again.

Medium: Fully extended the Kurgo Quantum Leash goes from a 6 foot long lead to a shoulder or waist leash, to a double dog walker; and with a simple carabineer adjustment it easily switches styles depending on your activity.

Catalog: Transforms from a 6 foot long lead to a shoulder or waist leash, to a double dog walker; all with a simple carabineer adjustment.

Short: The Kurgo Quantum Leash easily transforms to fit anyone's dog walking style.

Benefits:

- 6' leash or 3' training leash
- Courier strap (over the shoulder) or belt strap (around the waist)
- Double leash, for walking two dogs
- Attach to any size post or tree without unhitching your dog

Product Title: Kurgo Cargo Cape

Header: The Kurgo Cargo Cape covers your back.

Main Copy: We all worry about protecting our car seats, but what about the cargo area of our vehicle? Kurgo has designed a unique Cargo Cape that not only protects your interior, but it also protects your bumper from scratches and your clothing from dirt. This machine washable cape comes equipped with a pocket for things like leashes, wet towels and trash; an inset water bowl holder sustains a slippery dog bowl; and the piped edging design retains water and dirt so it does not roll off onto your vehicle's carpeting. The extra bumper flap shields you from residue on the outside of your car and protects your bumper from sharp nails when Fido jumps in. Whether you are loading up or just taking a seat, the Kurgo Cargo Cape makes your active life with Fido a little less messy. We should also mention that it is great for skiers, tailgaters, gardeners or anyone that wants to protect the cargo area.

Medium Copy: We all worry about protecting our car seats, but what about the cargo area of our vehicle? Kurgo has designed a unique Cargo Cape that not only protects your interior, but it provides extra storage space, a comfortable spot for Fido with his needs in mind, and a bumper flap to keep you clean as well. Whether you are loading up or just taking a seat, the Kurgo Cargo Cape makes your active life with Fido a little less messy.

Short Copy: Creates a comfortable place for Fido, while protecting your vehicle's cargo area from dirt and mess. Includes extra storage space and a bumper flap to keep your car free of scratches.

Benefits:

- Universal fit
- Machine Washable
- Waterproof
- Split zipper for optimal seat positioning
- Mesh pocket for leashes, wet towels or dog trash
- Piped edges to keep dirt and water from rolling off cover onto carpeting
- Inset water bowl holder to reduce slippage

Product Title: Kurgo Surf n Turf Coat

Header: An overcoat that keeps you afloat.

Main Copy: The Kurgo Surf n Turf Coat is both a life vest and a three season shell in one. Intended to comfortably fit your active dog in the water, the flotation layer can easily be removed for a perfect fit waterproof shell. As an add on component the Kurgo Wander Coat can be inserted into the shell for extra warmth during those colder seasons. Other features include two metal d-rings for leash connections; two transverse handles to help you easily control or extract your pup from the water; and high contrast color with reflective trim. With the Kurgo Surf n Turf Coat you will have the right jacket for every excursion.

Medium Copy: The Kurgo Surf n Turf Coat is both a life vest and a three season shell in one. Intended to comfortably fit your active dog in the water, the flotation layer can easily be removed for a perfect fit waterproof shell. As an add on component the Kurgo Wander Coat can be inserted into the shell for extra warmth during those colder seasons.

Short Copy: The Kurgo Surf n Turf Coat is a two in one life vest that provides an interchangeable flotation layer and warm liner to make this product great for any season.

Benefits:

- Use as a life vest, rain coat, or three season coat
- Flotation liner zips out, Kurgo Wander Coat can be added for extra warmth
- Two transverse handles for quick control and extraction
- Two metal d-rings for leash connections
- Rugged rip-stop material
- High contrast color and reflective trim
- Machine Washable

Product Size:

- X Small fits 14-20 in. girth. Neck: 8-13"
- Small fits 18-25 in. girth. Neck: 12-23"
- Medium fits 24-32 in. girth. Neck: 18-27"
- Large fits 30-37 in. girth. Neck: 24-31"
- X Large fits 35-45 in. girth. Neck: 28-36"

Product Title: Kurgo Wander Coat

Web:

Enjoy the outdoors with Fido all year long using this convenient, light weight layer. The Wander Coat's breathable recycled fleece membrane wicks away moisture, while the waterproof nylon outer layer keeps the weather from getting in. Adjustable Velcro attachments at the neck and chest easily contour the coat to your dog's body giving maximum freedom of movement. For even colder treks the Wander Coat doubles as a Surf 'n Turf insert, outfitting your pup for anything thrown his way.

When seasons change and weather becomes unpredictable the Wander Coat's warm, breathable design is a must for treks with Fido. Layer it with your Surf 'n Turf and your pup will be prepared for anything.

Medium: Enjoy the outdoors with Fido all year long using this lightweight coat. Reversible, with one side made of recycled fleece for wicking away moisture, the other a waterproof nylon to keep the weather from getting in.

Print Catalog:

- 1) The Wander Coat is an all season jacket that keeps your pup protected
- 2) No excuses. The Wander Coat's got Fido covered.
- 3) The Wander Coat provides an extra layer of warmth for your pup.
- 4) When the weather is cool and extra warmth is needed, Fido will be covered with the Wander Coat.

Benefits:

- Kurgo Wander Coat can be added to the Kurgo Surf n Turf for extra warmth
- Water-proof top
- Clean black waterproof top layer, quilted fleece underside
- Can be embroidered
- Machine Washable
- Hang dry
- Do not bleach

Product Title: Kurgo Bench Seat Cover

Web:

Dog hair, mud and gunk – amongst other things..Fido knows how to ruin a perfectly nice car seat, and make it relatively un-suitable for passengers of the normally cleaner human variety. So what's an adventurous owner with a car loving pooch to do?

Our simple idea: the Bench Seat Cover. Not only will it keep your seats clean and dry even with the dirtiest of dogs, but it has extra storage pockets for those necessities (travel bowls, treats, dog food, poop bags...you get the idea) along with tons of other great add-ons. It is also super easy to install and then remove; which we guess may be necessary for those drives with not so furry passengers.

So do yourself a favor; save your seats, and quite possibly your sanity with the Kurgo Bench Seat Cover. More features below!

Print/ Catalog: No surprises here, keep your car seats and yourself ready for anything with the Bench Seat Cover.

Benefits:

- Cargo pockets in front and rear
- Waterproof
- Double stitched seams
- Piped edges to keep dirt and water from rolling off cover onto carpeting
- Under seat attachment
- Rear of seat attachment

Product Title: Kurgo Backseat Bridge

Web:

Sometimes your pup just needs a little more open space in your car to feel secure and comfortable while traveling. It's a difficult dog's life when you don't know whether to be oversized and under protected on a lofty seat – or to hunker down on the not-so-soft floor, making it difficult as the owner to practice proper car/dog safety. The Back Seat Bridge does (you guessed it) just what its names says, and bridges the gap between your front and rear seats, so falling to the floor is never a problem for your pup.

With a few simple attachments this padded bridge connects between seats to extend Fido's spot, providing the extra comfortable space that they need to have a happy ride. There is a fold down center barrier that acts as a wall just in case you stop short, and also a built in cup holder and pocket for organization.

See below for more features!

Catalog: Keep Fido from falling into the foot well, with a few simple attachments this padded bridge connects between seats to extend Fido's spot and act as a front barrier, creating extra space for a happy and secure ride.

- 1) Bridging the gap between long car rides and comfort for your pooch.

Benefits:

- Sturdy, rugged pad to hold even the largest of pups
- Reversible to match vehicle interiors
- Waterproof
- Cup holder and pocket for storage
- Universal fit

Product Title: OriGummi

Web:

When your pup is bored with everything in his toy bin, and starts resorting back to chewing your shoes.. we suggest you fulfill your dog's inner sensi with the Kurgo OriGummi. As our wacky new take on your average chew toy; this will really get Fido going. Made from a rugged nontoxic plastic it has a central compartment for endless hours of hidden treat entertainment, making it way more irresistible than those shoes of yours. The unique edges are modeled after real origami design, and are gentle on the gums and teeth helping to brush away plaque even during play time.

Give the OriGummi a try! Your shoes will thank you and so will your pup.

Catalog: A unique chew toy based on Origami design. The folds gently remove plaque and massage gums as your dog plays, while a central compartment stores hidden treats for endless entertainment.

1) A unique chew toy with gentle plaque removing and gum massaging folds.

- Non-Toxic
- Floats
- Stuffable treat pocket
- Dishwasher safe
- Durable and adorable

Product Title: Carrier Keeper:

Web: Many cats and dogs enjoy using their crate – at home and in the car.

Now the Carrier Keeper allows you to buckle up your dog while they are still in their favorite carrier to keep them secure while you drive – free of distraction. Best of all it works with any carrier that fits on your car seat, utilizing the car's seatbelt as a restraint. You simply slip the seat belt through both carrier keeper straps and then follow with your seat carrier or crate. Once everything is snug, you and Fido are ready to ride without compromising any of those original carrier comforts.

Benefits:

- No slip adjusters so you can be sure it is secure for the whole ride
- Compatible with all seat belts and carriers
- Easy release with push of button

Catalog: Making safe pet travel even easier, these interlocking belts secure your current pet carrier to your vehicle's seat and are compatible with any seat belt.

Product Title: Up-Pup Stairs

Headline: Fold and go steps for pups who need a little help up.

Web:

Sometimes Fido just needs an extra step up. Whether you are driving to the store or all the way to grandma's, road trips can be difficult for older or smaller dogs that have trouble jumping in and out of your vehicle.

The Up – Pup Steps™ allow you to make every trip easier, with just one “Hup-Up.” With the collapsible, lightweight, wooden frame and nylon carrying handle it is effortless to transport these stairs anywhere. Once open, flip one way to accommodate your SUV or flip to the other side to utilize a shorter version for your sedan. In either position your pup will love you for giving them a simple step up, and you can drive easily knowing your next stop will be trouble free.

Lightweight, easy tote and store solution for dogs who need some extra help up.

Catalog: Makes every trip with your dog easier. With the collapsible, lightweight, wooden frame and nylon carrying handles, it is effortless to transport these stairs anywhere. Once open, one side accommodates SUV's, or turned over it fits a lower sedan.

Benefits:

- Folds in half for a small storage footprint
- Ships knocked down
- Weighs just 9.5 lbs
- Handle to easily carry
- Adjusts to reach heights from 18 to 38 inches

Product Title: K9 Courier Bag**Web:**

This carry bag does it all for your pup, with three different uses in one. Not only is it great for transporting your everyday items, like phones, keys and toiletries; but the bag doubles as a comfortable carry case for mini Fido as well. Great for walking, driving or biking; simply slip it over your shoulder and off you go together. The lower waist strap provides stability at your lower back, making walking or biking with mini Fido a no brainer. Your pup gets to stick their head out the bag's contoured side to see all the sites, without getting in your way.

When you need to switch to your vehicle for longer trips, the bag can be set up in your car, acting as a booster seat for your pup. The same straps that helped you carry the bag, now attach around your car seat. Once Fido is attached to the booster seat's tether, you can drive undistracted knowing they are enjoying a secure ride.

After you've made it to your destination, this versatile bag easily converts to a travel bed for mini Fido; until you need to pack it all up and doing it again!

Short Copy: Our new Courier bag does it all for you and your mini travel companion, with three different uses in one. Convert from a pup toting shoulder bag, right into mini Fido's car booster seat. Once you've arrived at your destination, the seat then easily changes into a cozy travel bed for Fido to enjoy after a long day of travel.

Catalog: This stylish 3 in 1 bag does it all. Converting from a pup toting shoulder bag to a booster seat for your car. It even becomes a cozy travel bed once you reach your destination.

Benefits:

- Booster Seat
- Travel bed
- Pockets for storage
- Water resistant material